

2026 Custer State Park Arts Festival Application

Participant Name: _____

Business Name: _____

Mailing Address (This is where your Packet will be mailed in September)

Street: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Website: _____

REQUIRED: Detailed description of Art Items and/or Products that will be sold in your booth:

Briefly describe your booth:

Do you have a trailer that you work out of? Yes or No

Have you participated in the arts festival previously? Yes or No If yes when? _____

If you were here in September of 2025, are you requesting your same spot? Yes or No

- If yes – Please return this form by August 1st, 2026.

- If no – Would you like to be in a different spot/area? _____

I UNDERSTAND THAT THIS EVENT IS HELD OUTDOORS IN CUSTER STATE PARK, AND HERBY RELEASE CUSTER STATE PARK AND CUSTER STATE PARK RESORT COMPANY FROM ANY AND ALL LIABILITY.

Signature: _____ Date: _____

Spaces Wanted: _____ Deposit Total (\$250 per Spot): \$ _____

Custer State Park Resort may reject applications for goods or services already provided at its locations. Food and beverage vendors will not be accepted.

2026 BUFFALO ROUNDUP & ARTS FESTIVAL

DATE AND LOCATION:

The Custer State Park Arts Festival takes place each year on the last weekend of September in the meadow west of the State Game Lodge. The festival will be held September 24, 2026 — September 26, 2026.

VENDOR FESTIVAL HOURS ARE:

Wednesday September 23rd, 8am to 5pm. Vendor set-up.

Thursday September 24th, 10am to 6pm. Open to public.

Friday September 25th, 10am to 6pm. Open to public.

Saturday September 26th, 9am to 4pm. Open to public.

*Vendor hours differ from those of the food, beer, and entertainment tents.



Please note that this is an outdoor event and inclement weather is possible; Custer State Park reserves the right to decide whether to end/cancel the festival. Our policy is to **PROCEED RAIN, SNOW OR SHINE** unless the severity of the weather conditions poses the threat of harm to our Vendors and guests. This decision is solely that of Custer State Park.

REGISTRATION, SET-UP AND TEAR-DOWN

Vendor Check-in: Vendors must check-in on Wednesday or Thursday morning with the registration booth located at the front of the festival. You will get your booth registration packets, vendor ID cards, and parking passes. Failure to do so will forfeit your next year's eligibility. You can drive to your spot to unload and set up on Wednesday and Thursday morning before the festival starts.

BOOTHS, FEES AND APPLICATIONS:

- The cost of a 20'x20' booth space is \$250 for all three days. This is the only size available.
- You are responsible for providing your own equipment such as tables, tents and other necessities needed to operate your booth and secure your goods.
- Electricity is unavailable. Vendors may bring a portable power supply. You are responsible for handling payments and sales and must obtain the necessary tax licenses and permits. Cell service may be unreliable, so consider an offline payment option like Square (<https://squareup.com/>).
- ONE exempt pass and ONE Vendor parking pass per paid applicant will be issued to provide free entrance into the park for the duration of the weekend. No parking permit is required on Friday.

Lodging and camping are available in the park on a limited basis. Make your reservations early.

Camping at the Festival grounds is prohibited.

Lodging Reservations: 1-888-875-0001 www.CusterResorts.com

Camping Reservations: 1-800-710-2267 www.CampSD.com



STANDARDS & RULES

- Cancel before September 1, 2026, to receive full credit for next year's Arts Festival; you must reapply and be accepted. Credits expire one year from issue date.
- Cancellations after September 1 are not eligible for refunds or credits.
- All vendors participating in the event must present artwork or crafts that are original and have been personally created by the vendor. This requirement ensures that the products offered are unique and represent the vendor's individual craftsmanship and creativity.
- Items presented for sale should not be mass-produced or commercially purchased unless they have been substantially modified by the vendor. The focus is on promoting genuine, handcrafted goods that reflect the skill and artistry of each vendor.
- Trademarked logos like "Custer State Park Buffalo Round-up" are not allowed.
- Products must be appropriate for all ages. Custer State Park may review items at any time; non-compliant products must be removed, or the vendor will be excluded from future events.
- Vendors must use provided dumpsters for all trash. Leaving garbage may result in disqualification from future festivals.
- Groups or people seeking to promote political expression, social commentary, or special interests are strictly prohibited from Festival grounds. Exception is one of each Democrat & Republican booth; to help Attendees register to Vote.
- Slander: Custer State Park maintains a zero-tolerance policy regarding slandering on social media, blogs, in-person, or any other platform. Individuals found to be slandering the Custer State Park Festival will be subject to immediate removal from the current festival as well as exclusion from future events. If you have concerns or grievances, we encourage you to contact us directly; we are available to discuss these matters in a respectful, constructive manner.
- While there is no official security, Custer State Park Rangers monitor the festival grounds.
- Custer State Park Resort is an authorized concessionaire of the South Dakota Department of Game, Fish & Parks and is dedicated to serving visitors of Custer State Park. Individuals or organizations interested in securing space and a permit to display, sell merchandise, or promote services during the Buffalo Roundup Arts Festival are requested to complete the application form and submit it by mail, accompanied by a check or money order payable to "State Game Lodge" at the following address:

Jason Krulish/Arts Festival
13389 US Hwy 16A
Custer, SD 57730
- For additional information, please contact Jason Krulish at jkrulish@custerresorts.com.