

Participant Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

Website: _____

REQUIRED: Detailed description of Art Items and/or Products that will be sold in your booth:

Briefly describe your booth and list any special accommodations:

I UNDERSTAND THAT THIS EVENT IS HELD OUTDOORS IN CUSTER STATE PARK, AND HERBY RELEASE CUSTER STATE PARK AND CUSTER STATE PARK RESORT COMPANY FROM ANY AND ALL LIABILITY.

Signature: _____ **Date:** _____

Number of Spaces: _____ **Total Deposit: \$** _____

CUSTER STATE PARK RESORT RESERVES THE RIGHT TO REJECT APPLICATIONS OFFERING GOODS AND SERVICES BEING OFFERED AT CUSTER STATE PARK RESORT LOCATIONS. FOOD AND BEVERAGE VENDORS WILL NOT BE ACCEPTED.

2025 BUFFALO ROUNDUP & ARTS FESTIVAL

DATE AND LOCATION:

Custer State Park Arts Festival is held annually on the last weekend of September in the meadow west of the State Game Lodge.

The festival will be held September 25, 2025 — September 27, 2025.

VENDOR FESTIVAL HOURS ARE:

- Wednesday September 24th, 8am to 5pm. Vendor set-up.
- Thursday September 25th, 10am to 6pm. Open to public.
- Friday September 26th, 10am to 6pm. Open to public.
- Saturday September 27th, 9am to 4pm. Open to public.

Please note that this is an outdoor event and inclement weather is possible; Custer State Park reserves the right to decide whether to end/cancel the festival. Our policy is to PROCEED RAIN, SNOW OR SHINE unless the severity of the weather conditions poses the threat of harm to our Vendors and guests. This decision is solely that of Custer State Park.

REGISTRATION, SET-UP AND TEAR-DOWN

Vendor Check-in: Vendors must check-in on Wednesday or Thursday to receive registration packets with vendor ID cards and parking passes. All day Wednesday and Thursday morning before the festival begins, you will be able to drive to your vendor spot to unload your goods and set up tents.

DRIVE SLOWLY, BE COURTEOUS AND KIND, BE MINDFUL OF PEDESTRIANS, BE MINDFUL OF DAMAGING OUR GROUNDS.

BOOTHS, FEES AND APPLICATIONS:

The cost of a 20'x20' booth space is \$250 for all three days.

You are responsible for providing your own equipment such as tables, tents and other necessities needed to operate your booth and secure your goods. Electricity is NOT available, and you are responsible for all payment processing and sales of your goods and must have proper tax licenses and permits to do so.

One exempt pass and parking pass per paid applicant will be issued to provide free entrance into the park for the duration of the weekend. Lodging and camping is available in the park on a limited basis. Make your reservations early. Camping at the Festival grounds is prohibited.

- **Lodging Reservations:**
1-888-875-0001 www.CusterResorts.com
- **Camping Reservations:**
1-800-710-2267 www.CampSD.com

If submitting a written application, please make sure the address you provide is written clearly, is correct, and is an address that you access often. **If you do not have an email address, you must indicate so on your application.**

STANDARDS & RULES

CANCELLATION and REFUND for all vendors are as such:

If you cancel before September 1st, 2025, 100% credit towards next year's Arts Festival, however, you must apply to and be juried into that event. Credits are good for one year after the date given. Cancellations made September 1st to the day of the festival will not receive either a refund or credit.

Festival Packets containing a parking pass, instructions, and forms will be mailed the first days of September.

- **Original Artwork or Crafts** created by the Vendor
 - Mass produced or commercially bought items must be modified considerably by the Vendor.
 - Absolutely no Home Improvements Options or Food Vendors/ Trucks.
- **No trademarked logos** are allowed, including "Custer State Park Buffalo Round-up."
- **All work must be appropriate for a general audience**, including children. Custer State Park reserves the right to review products at any time for continued compliance. Vendors found with products that do not meet show qualifications will be required to remove the items or leave the show. Failure to comply will result in exclusion from future Festivals and possible removal from the current show.
- **Trash:** Vendors are responsible for removing their own garbage from their booth space after the festival. Custer State Park provides a dumpster on site that vendors may use. Trash left behind is cause for disqualification of future events.
- **Tax and Sales Rules:** All Vendors must collect local & state sales tax. Forms will be provided in your Vendor Packets. General rule for South Dakota is if you do less than 3 shows in SD, you do not need a SD tax ID Number.
- **Special Interest Groups:** Groups or persons seeking to promote political expression, social commentary, or special interests are strictly prohibited from Festival grounds. Exception is 1 of each Democrat & Republican booth; to help Attendees register to Vote.
- **Slander:** Custer State Park will not tolerate slander on social media, blogs, In-Person, or of any kind. Slandering Custer State Park Festival will result in immediate removal from the current Festival and any future event. If you have a grievance, please come to us directly, we are happy to meet with you.

Security is not provided, but Custer State Park Rangers do keep an eye on the festival grounds.

Custer State Park Resort is an authorized concessionaire of South Dakota's Department of Game, Fish & Parks, serving the public in Custer State Park. All parties interested in obtaining space and permit to display and sell merchandise or promote services during the Buffalo Roundup Arts Festival should **complete this application and mail with a Check/Money Order made out to CSPR to:**

**State Game Lodge & Resort
Jason Krulish/Arts Festival
13389 US Hwy 16A Custer, SD 57730**

Contact Jason Krulish at: jkrulish@custerresorts.com for further information.



2025 BUFFALO ROUNDUP & ARTS FESTIVAL



DATES TO REMEMBER:

**TO RECLAIM YOUR 2024 SPOT,
APPLICATIONS MUST BE RECEIVED BY AUGUST 1, 2025.**

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CUSTER STATE PARK RESORT
13389 US Hwy 16A
Custer, SD 57730

2025 BUFFALO ROUNDUP & ARTS FESTIVAL
Thursday, Friday & Saturday
September 25-27, 2025



**BUFFALO ROUNDUP ARTS FESTIVAL AT THE STATE GAME LODGE
SEPTEMBER 25-27, 2025**